Request for Customer Reference

Dear [Vendor's Name],

I hope this message finds you well. We are currently in the process of evaluating potential vendors for [specific product/service], and we are considering your company as a possible partner.

As part of our decision-making process, we would greatly appreciate it if you could provide us with a reference from one of your current customers who can speak to the quality and effectiveness of your products. A recommendation would be invaluable in helping us assess the suitability of your offerings for our needs.

If possible, we would like to know more about how your product has benefited their business and any insights they may have regarding their experience with your company.

Thank you for your assistance. We look forward to your prompt response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]