Vendor Customer Reference Request

Dear [Customer's Name],

I hope this message finds you well. We greatly value your partnership and appreciate the trust you have placed in us as your vendor.

As part of our commitment to continuous improvement, we would like to kindly request your feedback regarding our products/services. Your insights will help us enhance our offerings and better serve you and our customers.

If you could take a few moments to share your thoughts on the following areas, we would be incredibly grateful:

- Overall satisfaction with our products/services
- Quality of customer service you received
- Any areas you feel we could improve

Feel free to reply to this email or, if you prefer, we can schedule a quick call to discuss your feedback in more detail.

Thank you for your time and support. We look forward to hearing from you soon!

Sincerely, [Your Name] [Your Position] [Your Company] [Your Contact Information]