

# Request for Customer Reference

Date: [Insert Date]

Dear [Customer's Name],

I hope this message finds you well. As we approach the renewal of our contract, we would like to kindly request a customer reference from you. Your feedback is invaluable in helping us maintain and improve our services.

Specifically, we would appreciate it if you could share your experience with our products/services, focusing on their quality, reliability, and support. Your insights would assist prospective clients in understanding the value we offer.

If you're willing, we would love to schedule a brief call or receive an email outlining your thoughts at your earliest convenience. Thank you for your continued partnership and support.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]