Letter of Supplier Discount Negotiation

Date: [Insert Date]
[Supplier's Name]
[Supplier's Address]
[City, State, Zip Code]
Dear [Supplier's Name],
I hope this message finds you well. We would like to take a moment to express our appreciation for our ongoing partnership and the quality service you provide.
As a loyal customer for [duration of partnership], we have consistently integrated your products into our offerings. In light of our continued business relationship, we are seeking to discuss potential discounts that can benefit both parties.
We believe that a loyalty reward discount would be mutually advantageous, allowing us to streamline our purchasing process and increase our orders. We would appreciate the opportunity to discuss options that reflect our commitment and the volume of our business.
We look forward to your positive response and hope to set a meeting soon to explore this further
Thank you for considering our request.
Warm regards,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]