Loan Application Appeal Letter

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Lender's Name] [Lender's Address] [City, State, Zip Code]

Dear [Lender's Name],

I am writing to formally appeal the decision regarding my recent payday loan application submitted on [application date]. My application was rejected due to [specific reason for rejection, if known].

I respectfully request that you reconsider my application based on the following points:

- 1. [Point 1: Explain any mitigating circumstances that affected your application]
- 2. [Point 2: Provide additional information that demonstrates your ability to repay the loan]
- 3. [Point 3: Mention any changes to your financial situation since the rejection]

I believe that with these points in mind, my application meets the necessary criteria for approval. I am committed to fulfilling the loan terms and ensuring timely repayment.

Thank you for your attention to this matter. I look forward to your positive response.

Sincerely,
[Your Name]