

# Dear Valued Vendor,

We are excited to announce an update to our Vendor Loyalty Reward Program that will enhance your experience and rewards!

## What's New:

- Increased reward points for every purchase.
- Exclusive access to special promotions and events.
- Yearly tier upgrades for our top-performing vendors.

We appreciate your dedication and partnership. Your loyalty means everything to us!

## Next Steps:

Please log in to your account to review your updated rewards and take full advantage of the new benefits.

Thank you for being an integral part of our success. If you have any questions, feel free to reach out to our support team.

Sincerely,  
The Vendor Management Team