

Important Update: Subscription Pricing Changes

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you of an upcoming change to the pricing of our subscription services.

Effective **[Effective Date]**, the new pricing will be as follows:

- **Basic Plan:** \$**[New Price]** per month
- **Standard Plan:** \$**[New Price]** per month
- **Premium Plan:** \$**[New Price]** per month

We understand that price changes can be concerning, and we assure you that we are committed to providing the best value and service to our customers. This adjustment will enable us to continue improving our offerings and maintaining the quality you have come to expect.

If you have any questions or would like to discuss your subscription options, please do not hesitate to reach out to our customer service team at **[Customer Service Contact]**.

Thank you for your continued support.

Sincerely,

[Your Company Name]
[Your Contact Information]