

**Dear [Customer's Name],**

We hope this message finds you well. At [Your Company Name], we greatly value your partnership and commitment to our services.

To encourage prompt payments and show our appreciation for your timely support, we are excited to offer an early payment discount incentive:

- **Discount Rate:** [X]% off your total invoice amount.
- **Eligibility:** Applicable on invoices paid within [Y] days from the invoice date.
- **Invoice Example:** Invoice # [Invoice Number] dated [Invoice Date].

To take advantage of this offer, please ensure that your payment is received by us by [Due Date]. This is our way of saying thank you for being a valued customer.

If you have any questions or require further assistance, please do not hesitate to reach out to us at [Your Contact Information].

Thank you for your continued support!

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Company Contact Information]