

# Vendor Confidentiality Agreement

Date: [Insert Date]

To: [Distributor Name]

[Distributor Address]

[City, State, Zip Code]

Dear [Distributor Name],

This Vendor Confidentiality Agreement (the "Agreement") is made and entered into as of [Insert Date] by and between [Your Company Name], with a principal place of business at [Your Company Address] (the "Vendor"), and [Distributor Name], with a principal place of business at [Distributor Address] (the "Distributor").

## 1. Purpose

The purpose of this Agreement is to protect the confidential information disclosed by the Vendor to the Distributor during the course of their business relationship.

## 2. Definition of Confidential Information

"Confidential Information" refers to any data or information that is proprietary to the Vendor and not generally known to the public, including but not limited to business plans, products, pricing, and marketing strategies.

## 3. Obligations of the Distributor

The Distributor agrees to keep all Confidential Information in strict confidence, and shall not disclose it to any third parties without the prior written consent of the Vendor.

## 4. Term

This Agreement shall remain in effect for [Insert Term Length] years from the date of execution.

## 5. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of [Insert State].

If you agree to the terms outlined in this Agreement, please sign and return a copy to us.

Thank you for your cooperation.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company Name]

Agreed and Accepted:

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[Distributor Name]  
[Title]