

Proposal to Widen Newsletter Focus Areas

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Proposal to Expand the Focus Areas of Our Newsletter

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to propose an expansion of the focus areas covered in our newsletter. Over the past few months, I have gathered feedback from our audience and identified opportunities to enhance the content we provide.

Currently, our newsletter primarily focuses on [Current Focus Areas]. While this has served us well, I believe that incorporating additional topics such as [New Focus Areas] could significantly benefit our readership and engagement levels.

By widening our focus, we can:

- Attract a broader audience
- Increase engagement and interaction with our content
- Position ourselves as a more comprehensive resource in our industry

I would love to discuss this proposal further and explore the potential implementation strategies. Please let me know a convenient time for us to meet.

Thank you for considering this proposal. I look forward to your feedback.

Best regards,

[Your Name]

[Your Position]

[Your Contact Information]