Request for Seasonal Discount Consideration

Date: [Insert Date]

To: [Supplier's Name]

[Supplier's Company Name]

[Supplier's Address]

[City, State, Zip Code]

Dear [Supplier's Name],

I hope this message finds you well. As we approach the [specific season or holiday], we are reaching out to discuss the possibility of a seasonal discount on our upcoming orders.

Given our longstanding partnership and the anticipated increase in demand during this period, we believe that a discount would not only benefit us but also enhance sales for your products.

We appreciate the quality and service you consistently provide and look forward to strengthening our relationship further during this busy season.

Thank you for considering our request. I am happy to discuss this matter at your earliest convenience.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]