

Newsletter Sponsorship Proposal

Date: [Insert Date]

[Recipient Name]

[Recipient Title]

[Company Name]

[Company Address]

Dear [Recipient Name],

I hope this message finds you well. We are excited to announce the opportunity for [Company Name] to sponsor our upcoming newsletter, which reaches over [X] subscribers every month.

Our newsletter includes valuable insights, industry news, and engaging content tailored for [Target Audience]. As a sponsor, your business will gain visibility and connect with our engaged readership.

Sponsorship Benefits:

- Prominent logo placement in the newsletter
- Feature article highlighting your services/products
- Dedicated social media shoutouts
- Access to a targeted audience that aligns with your brand

We offer various sponsorship packages to suit your needs, with opportunities for both long-term partnerships and one-time features. We would be thrilled to discuss how we can create a mutually beneficial relationship.

Please feel free to reach out to me directly at [Your Email] or [Your Phone Number] for any questions or to schedule a meeting.

Thank you for considering this opportunity. We look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Position]

[Your Company]