

Alliance Agreement Letter

Date: [Insert Date]

[Your Name]

[Your Position]

[Association Name]

[Association Address]

[City, State, Zip Code]

To: [Recipient Name]

[Recipient Position]

[Recipient Association Name]

[Recipient Association Address]

[City, State, Zip Code]

Dear [Recipient Name],

We are pleased to propose an alliance agreement between [Your Association Name] and [Recipient Association Name] to collaborate on trade initiatives that benefit our members and advance our common interests.

The key objectives of this alliance would include:

- Joint marketing and promotional activities.
- Shared resources and knowledge exchange.
- Co-hosting seminars and workshops for members.
- Advocacy on mutual industry issues.

We believe that by working together, our associations can enhance our visibility and effectiveness in the trade community. We would like to discuss this proposal further and are open to your suggestions on how to structure our collaboration.

Please feel free to reach out to me at [Your Email] or [Your Phone Number] to schedule a meeting. We look forward to the opportunity to work together for mutual benefit.

Thank you for considering this proposal.

Sincerely,

[Your Signature (if sending a hard copy)]

[Your Printed Name]

[Your Position]

[Association Name]