

# Joint Marketing Campaign Agreement

Date: [Insert Date]

From: [Your Company Name]

To: [Partner Company Name]

Dear [Partner's Name],

We are excited to propose a joint marketing campaign between [Your Company Name] and [Partner Company Name]. This collaboration aims to leverage our combined strengths to enhance visibility and drive sales for both parties.

## Scope of Agreement

The joint marketing campaign will include the following:

- Co-branded promotional materials
- Joint social media campaigns
- Shared email marketing initiatives
- Events and webinars together

## Duration

The campaign will run from [Start Date] to [End Date].

## Responsibilities

Both parties agree to contribute equally, with the following responsibilities:

- [Your Company Name] will handle [specific tasks].
- [Partner Company Name] will manage [specific tasks].

## Profit Sharing

Any profits resulting from this campaign will be shared as follows: [Specify sharing ratio].

## Termination

Either party may terminate this agreement with [number] days' written notice.

We believe this partnership will be mutually beneficial and look forward to your positive response. Please feel free to reach out for any clarifications.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]