

Cross-Promotion Partnership Agreement

Date: [Insert Date]

From:

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[Your Email]
[Your Phone Number]

To:

[Partner's Name]
[Partner's Title]
[Partner's Company]
[Partner's Address]
[Partner's Email]
[Partner's Phone Number]

Dear [Partner's Name],

We are pleased to propose a cross-promotion partnership between [Your Company] and [Partner's Company]. This collaboration aims to leverage our respective audiences for mutual benefit, enhance brand visibility, and drive sales growth.

Agreement Terms:

1. Duration of Partnership: [Specify duration]
2. Joint Marketing Activities: [Outline planned activities]
3. Responsibilities: [Define responsibilities of each party]
4. Compensation: [Detail any compensation terms]

Please review this proposal and let us know if you have any questions or additional suggestions. We look forward to the opportunity to collaborate with [Partner's Company] and create a mutually beneficial partnership.

Thank you for considering this proposal. We hope to hear from you soon.

Sincerely,

[Your Name]
[Your Title]
[Your Company]