

Commercial Brokerage Agreement

Date: [Insert Date]

Parties:

[Broker's Name]
[Broker's Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

And

[Franchisor's Name]
[Franchisor's Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

1. Background

This Agreement is made to establish the terms and conditions under which the Broker shall provide commercial brokerage services for the franchise development of [Franchise Name].

2. Scope of Services

The Broker agrees to perform the following services:

- Identify potential franchisees
- Conduct marketing efforts
- Assist in negotiations between the parties

3. Compensation

The Franchisor agrees to pay the Broker a commission of [Percentage]% of the total franchise fees collected from franchisees introduced by the Broker.

4. Term

This Agreement shall commence on [Start Date] and shall continue until [End Date], unless terminated earlier in accordance with the provisions of this Agreement.

5. Confidentiality

The Broker agrees to keep confidential all proprietary information received from the Franchisor.

6. Governing Law

This Agreement shall be governed by the laws of the State of [State].

7. Signatures

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written.

[Broker's Name], Broker

[Franchisor's Name], Franchisor