

Partnership Request for Social Media Influencer Campaign

Dear [Influencer's Name],

My name is [Your Name], and I am the [Your Position] at [Your Company/Brand]. We are reaching out to you because we admire your work in the [specific niche] space and believe that a partnership could be mutually beneficial.

We are launching an exciting new campaign focused on [brief description of the campaign], and we would love to collaborate with you as a key influencer to help us reach a wider audience. Your unique style and connection with your followers align perfectly with our brand values.

We would like to propose a partnership where you would [briefly describe what you want the influencer to do: e.g., create content, host a giveaway, etc.], in exchange for [mention compensation or benefits: e.g., payment, free products, commission, etc.].

We believe that together we can create something extraordinary and inspire your followers with [mention the product, service, or message]. Please let us know if you are interested and we can discuss this further!

Thank you for considering this opportunity. We look forward to the possibility of working together!

Best regards,

[Your Name]
[Your Position]
[Your Company]
[Your Email]
[Your Phone Number]