

Digital Marketing Service Roadmap Agreement

Date: [Insert Date]

Client Name: [Insert Client Name]

Client Address: [Insert Client Address]

Service Provider: [Insert Your Company Name]

Service Provider Address: [Insert Your Company Address]

1. Introduction

This agreement outlines the digital marketing services we will provide to [Client Name] as part of our roadmap to enhance online presence and achieve marketing goals.

2. Objectives

The primary objectives of this digital marketing service roadmap are:

- Increase brand awareness.
- Enhance online engagement.
- Generate qualified leads.

3. Services Provided

We will provide the following services:

- SEO Optimization
- Content Marketing
- Social Media Management
- Email Marketing
- PPC Advertising

4. Timeline

The roadmap will be executed over a period of [Insert Timeframe]. Key milestones include:

- Week 1-4: Research and Strategy Development
- Week 5-10: Implementation of Services

- Week 11-12: Review and Optimization

5. Fees and Payment Terms

The total fee for the services described herein is [Insert Fee]. Payments are due as follows:

- Deposit of 50% upon signing.
- Remaining balance upon completion of the roadmap.

6. Acceptance

By signing below, both parties agree to the terms and conditions outlined in this roadmap agreement.

Client Signature: _____ **Date:** _____

Service Provider Signature: _____ **Date:** _____