

Digital Marketing Service Retainer Agreement

Client Name: [Client Name]

Client Address: [Client Address]

Date: [Date]

Dear [Client Name],

This retainer agreement ("Agreement") is made and entered into as of the date above by and between [Your Company Name], a [Your State] corporation ("Service Provider"), and [Client Name] ("Client").

1. Services Provided

The Service Provider agrees to provide the following digital marketing services:

- Search Engine Optimization (SEO)
- Social Media Management
- Email Marketing
- Content Creation
- Online Advertising

2. Retainer Fee

The Client agrees to pay the Service Provider a monthly retainer fee of [Amount] payable on the first day of each month.

3. Term and Termination

This Agreement shall commence on [Start Date] and shall continue until terminated by either party with a written notice of [Notice Period].

4. Confidentiality

Both parties agree to keep all confidential information received during the term of this Agreement confidential.

5. Governing Law

This Agreement shall be governed by the laws of [Your State].

Accepting the Terms

By signing below, both parties agree to the terms and conditions in this agreement.

Service Provider: _____ **Date:** _____

Client: _____ **Date:** _____

Thank you for choosing [Your Company Name]. We look forward to working with you!

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]