

Digital Marketing Partnership Agreement

Parties:

This Agreement is made between [**Company Name**], located at [**Address**] (hereinafter referred to as "Company"), and [**Partner Name**], located at [**Partner Address**] (hereinafter referred to as "Partner").

Purpose:

The purpose of this Agreement is to establish a strategic partnership for digital marketing initiatives aimed at enhancing brand visibility and driving consumer engagement.

Term of Agreement:

This Agreement shall commence on [**Start Date**] and shall continue until [**End Date**] unless terminated earlier in accordance with the terms herein.

Responsibilities:

- Company agrees to provide [**specific services**].
- Partner agrees to promote [**specific products/services**].

Compensation:

Compensation for services rendered will be outlined in the attached Exhibit A, which details payment terms and conditions.

Termination:

Either party may terminate this Agreement with [**number of days**] days written notice to the other party.

Confidentiality:

Both parties agree to keep all confidential information received from the other party private and shall not disclose it to any third parties.

Governing Law:

This Agreement shall be governed by and construed in accordance with the laws of [**State/Country**].

IN WITNESS WHEREOF, the parties hereto have executed this Digital Marketing Partnership Agreement as of the date written below.

Company Representative: _____ **Date:** _____

Partner Representative: _____ **Date:** _____