

# Digital Marketing Collaboration Agreement

Date: [Insert Date]

From:

[Your Company Name]  
[Your Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

To:

[Partner Company Name]  
[Partner Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

## Subject: Collaboration Agreement for Digital Marketing

Dear [Partner's Name],

We are excited to propose a collaboration between [Your Company Name] and [Partner Company Name] aimed at enhancing our digital marketing strategies and reaching a wider audience.

### Scope of Collaboration

The partnership will include the following:

- Joint content creation.
- Cross-promotion on social media platforms.
- Shared advertising campaigns.
- Co-hosting webinars/events.

### Terms and Conditions

Both parties agree to the following terms:

- Each party will contribute equally to the marketing efforts.
- Profits from any joint initiatives will be shared [percentage details].
- Confidentiality must be maintained for proprietary information.
- This agreement can be terminated by either party with [notification period].

We believe this collaboration can lead to mutual growth and success. Please review the terms outlined and let us know if you have any questions or if you would like to discuss this further.

Looking forward to your positive response.

Best regards,

[Your Name]

[Your Job Title]

[Your Company Name]