

# Franchising Agreement

Date: [Insert Date]

To: [Franchisee Name]

[Franchisee Address]

From: [Franchisor Name]

[Franchisor Address]

## Subject: Franchising Agreement for Consumer Goods Distribution

Dear [Franchisee Name],

This letter serves as a formal agreement between [Franchisor Name] and [Franchisee Name] (hereafter referred to as "the Franchisee") regarding the distribution of [specific consumer goods] under the franchise model. Both parties agree to the following terms:

### 1. Grant of Franchise

[Franchisor Name] hereby grants the Franchisee the right to operate a franchise for the distribution of [specific consumer goods] in the designated territory [define territory].

### 2. Franchise Fee

The Franchisee agrees to pay an initial franchise fee of [amount] and ongoing royalties of [percentage]% on gross sales.

### 3. Duration of Agreement

This agreement shall commence on [start date] and shall continue for a period of [duration] unless terminated earlier in accordance with the terms herein.

### 4. Obligations of the Franchisee

The Franchisee agrees to comply with the Franchisor's operational guidelines, maintain quality standards, and uphold the brand's reputation.

### 5. Termination

Either party may terminate this agreement with [number] days' written notice if there is a breach of any material obligation under this agreement.

We look forward to a mutually beneficial relationship. Please sign below to indicate your acceptance of this franchise agreement.

Sincerely,

[Franchisor Name]  
[Title]  
[Contact Information]

Accepted and Agreed:

[Franchisee Name] \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_