

# Distribution Rights Agreement

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

We are pleased to inform you that [Your Company Name] hereby grants you the distribution rights for [specific consumer goods] within [specified territory]. This agreement will become effective on [effective date] and will continue for a period of [duration].

The terms of this agreement are as follows:

1. **Grant of Rights:** You are granted exclusive/non-exclusive rights to distribute the Products in the Territory.
2. **Obligations:** You agree to promote, market, and sell the Products diligently.
3. **Compensation:** The remuneration for the distribution rights shall be [details of payment].
4. **Termination:** This Agreement may be terminated by either party with [notice period], written notice.

By signing this letter, you agree to the terms and conditions outlined above.

We look forward to a successful partnership.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]

Agreed and Accepted:

---

[Recipient's Name]

[Date]