

# Co-Branding Proposal for Fashion Design Collaboration

Date: [Insert Date]

To: [Recipient Name]  
[Recipient Title]  
[Company Name]  
[Company Address]

Dear [Recipient Name],

I hope this letter finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We specialize in [briefly describe your company's focus/expertise]. We have been following your brand and are impressed by your unique approach to fashion design.

I am reaching out to propose a co-branding collaboration between our two companies. We believe that combining our strengths can create a unique collection that resonates with our shared audience. The collaboration can explore innovative designs that incorporate both our aesthetics and values, resulting in an exciting offering that could capture the attention of the fashion industry.

We envision a partnership that includes:

- Joint marketing efforts
- Limited edition product line
- Collaborative events or runway shows

We would love the opportunity to discuss this proposal further and explore how we can work together to create something exceptional. Please let us know a convenient time for us to connect.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Phone Number]  
[Your Email Address]