

Promotional Agreement Letter

Date: [Insert Date]

[Brand Ambassador's Name]
[Brand Ambassador's Address]
[City, State, Zip Code]

Dear [Brand Ambassador's Name],

We are pleased to inform you that [Your Company Name] is excited to enter into a promotional agreement with you as our brand ambassador. This letter outlines the terms of our agreement.

1. Scope of Work

You will act as our brand ambassador by [describe the specific promotional activities, e.g., attending events, creating social media posts, etc.].

2. Compensation

In exchange for your services, you will receive [details of compensation, e.g., monetary payment, products, etc.].

3. Duration

This agreement will commence on [start date] and will continue until [end date] unless terminated earlier as specified in this agreement.

4. Confidentiality

You agree to keep any confidential information received from [Your Company Name] in strict confidentiality.

5. Governing Law

This agreement shall be governed by the laws of [State/Country] without regard to its conflict of law principles.

We look forward to a successful partnership with you. Please sign below to indicate your acceptance of this agreement.

Sincerely,
[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]

[Brand Ambassador's Name]

Date: _____