

Influencer Brand Ambassador Agreement

Date: [Insert Date]

Brand Name: [Insert Brand Name]

Brand Address: [Insert Brand Address]

Influencer Name: [Insert Influencer Name]

Influencer Address: [Insert Influencer Address]

Agreement Terms

Dear [Influencer Name],

We are excited to have you as a brand ambassador for [Brand Name]. This letter outlines the terms of our agreement.

1. Role and Responsibilities

You will promote [Brand Name] through your social media platforms, including [Specify platforms]. You agree to post [number] times a month and engage with your audience about our products.

2. Compensation

You will receive [monetary amount or product compensation] for your services as a brand ambassador.

3. Duration

This agreement is effective from [start date] to [end date].

4. Confidentiality

Both parties agree to maintain confidentiality about all sensitive information.

5. Termination

Either party can terminate this agreement with a written notice of [number] days.

We look forward to a successful partnership.

Sincerely,

[Your Name]

[Your Title]

[Brand Name]

Signature: _____

Date: _____