

Joint Promotion Agreement

Date: [Insert Date]

From: [Your Company Name]
Address: [Your Company Address]
Email: [Your Company Email]
Phone: [Your Company Phone]

To: [Partner Company Name]
Address: [Partner Company Address]
Email: [Partner Company Email]
Phone: [Partner Company Phone]

Dear [Partner Company Name],

We are pleased to propose a Joint Promotion Agreement between [Your Company Name] and [Partner Company Name]. The purpose of this agreement is to collaboratively enhance the visibility and sales of our respective products/services.

Terms of Agreement

1. **Promotion Duration:** The collaboration will commence on [start date] and conclude on [end date].
2. **Marketing Activities:** Both parties will engage in various marketing strategies including but not limited to social media campaigns, email marketing, and joint events.
3. **Revenue Sharing:** A revenue sharing model of [percentage]% will be implemented based on the sales generated through this promotion.
4. **Responsibilities:** Each party shall fulfill agreed-upon tasks to ensure the success of this joint effort.

We believe that this partnership can bring mutual benefits and enhance our brand presence in the market. Please feel free to reach out if you have any questions or suggestions regarding this proposal.

Looking forward to your positive response.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]