

Collaborative Marketing Partnership Agreement

Date: [Insert Date]

From:

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

To:

[Partner Company Name]

[Partner Company Address]

[City, State, Zip Code]

Email: [Partner Email]

Phone: [Partner Phone Number]

Subject: Collaborative Marketing Partnership Agreement

Dear [Partner's Name],

We are excited to propose a collaborative marketing partnership between [Your Company Name] and [Partner Company Name]. The purpose of this agreement is to formalize our commitment to work together in promoting our respective products/services to achieve mutual benefits.

1. Objectives

Both parties aim to enhance brand visibility and increase market share through joint marketing efforts.

2. Responsibilities

[Your Company Name] will be responsible for:

- Providing marketing materials and resources.
- Coordinating joint promotional events.

[Partner Company Name] will be responsible for:

- Promoting joint marketing initiatives through their channels.
- Providing feedback on marketing strategies.

3. Duration

This agreement will commence on [Start Date] and will continue until [End Date], unless terminated by either party with a written notice of [Notice Period].

4. Terms of Partnership

All profits generated through collaborative efforts will be shared as follows: [Profit Sharing Details].

We are looking forward to a successful partnership and are excited about the opportunities that lie ahead. Please review this agreement and indicate your acceptance by signing below.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

Acceptance

I, [Partner's Name], on behalf of [Partner Company Name], agree to the terms of this Collaborative Marketing Partnership Agreement.

Signature: _____

Date: _____