

Media Cooperation Agreement

Date: [Insert Date]

To: [Recipient Name]

From: [Your Name]

Subject: Media Cooperation Terms

Dear [Recipient Name],

We are pleased to explore the opportunity for media cooperation between [Your Company/Organization] and [Recipient Company/Organization]. Below are the proposed terms of our collaboration:

1. Objectives

The main objective of this cooperation is to [insert objectives such as promote a product, share news, etc.].

2. Scope of Work

Both parties agree to jointly undertake the following activities:

- [Activity 1]
- [Activity 2]
- [Activity 3]

3. Responsibilities

Responsibilities of [Your Company/Organization]:

- [Responsibility 1]
- [Responsibility 2]

Responsibilities of [Recipient Company/Organization]:

- [Responsibility 1]
- [Responsibility 2]

4. Duration

This agreement shall commence on [Start Date] and shall continue until [End Date], unless terminated earlier in accordance with the termination clause.

5. Confidentiality

Both parties agree to maintain the confidentiality of all proprietary information disclosed during the course of this cooperation.

6. Termination

Either party may terminate this agreement by providing written notice [Insert notice period].

We believe that this cooperation can lead to great mutual benefits and we look forward to your positive response.

Best Regards,

[Your Name]

[Your Position]

[Your Company/Organization]

[Your Contact Information]