

# Franchise Licensing Agreement

**Date:** [Insert Date]

**Parties:**

[Franchisor Name]

[Franchisor Address]

AND

[Franchisee Name]

[Franchisee Address]

## 1. Grant of License

The Franchisor hereby grants the Franchisee a non-exclusive license to operate a franchise under the brand [Brand Name] at the location specified in this agreement.

## 2. Term

The term of this agreement shall commence on [Start Date] and continue for a period of [Number of Years], unless terminated earlier according to the provisions herein.

## 3. Fees

The Franchisee agrees to pay the Franchisor an initial franchise fee of [Amount] and ongoing royalty fees of [Percentage]% of gross sales on a [Monthly/Quarterly] basis.

## 4. Obligations of the Franchisee

The Franchisee shall comply with all operational standards and policies set forth by the Franchisor and maintain the quality of service as prescribed in the franchise manual.

## 5. Termination

This agreement may be terminated by either party under the following conditions: [Specify conditions for termination].

## 6. Governing Law

This agreement shall be governed by the laws of [State/Country].

## **7. Signatures**

IN WITNESS WHEREOF, the parties hereto have executed this Franchise Licensing Agreement as of the date first above written.

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[Franchisor Name]

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[Franchisee Name]