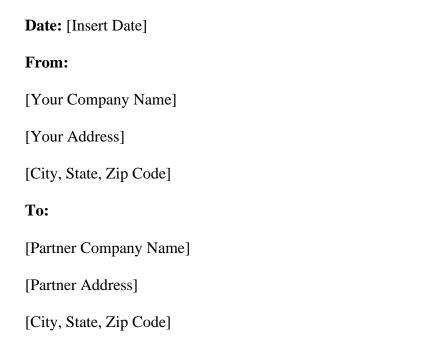
# **Licensing Agreement for Brand Partnership**



## **Subject: Licensing Agreement for Brand Partnership**

Dear [Partner's Name],

This Licensing Agreement ("Agreement") is made effective as of [Effective Date] by and between [Your Company Name] and [Partner Company Name] (collectively referred to as the "Parties").

#### 1. License Grant

[Your Company Name] is pleased to grant [Partner Company Name] a non-exclusive, non-transferable right to use [describe the brand name or trademark] for the duration of this Agreement.

#### 2. Term

The term of this Agreement shall commence on [Start Date] and shall continue until [End Date], unless terminated earlier in accordance with the terms herein.

### 3. Compensation

[Partner Company Name] agrees to pay [Your Company Name] [insert payment details, e.g., royalty percentage, flat fee] in exchange for the licensing of the brand.

### 4. Ownership

All rights to the brand [insert brand name] remain the exclusive property of [Your Company Name].

### 5. Termination

This Agreement may be terminated by either party with [insert notice period] written notice to the other party.

# 6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [State/Country].

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Please indicate your acceptance of this Agreement by signing below.
[Your Company Name]
[Partner Company Name]
Thank you for considering this partnership. We look forward to a successful collaboration.
Sincerely,
[Your Name]
[Your Title]
[Your Company Name]