

Marketing Collaboration Agreement

Date: [Insert Date]

From: [Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

To: [Partner Company Name]
[Partner Company Address]
[City, State, Zip Code]

Dear [Partner's Name],

We are excited to propose a marketing collaboration between [Your Company Name] and [Partner Company Name]. The purpose of this agreement is to outline the responsibilities and benefits for both parties involved.

Collaboration Objectives

- Define the target market and objectives of the collaboration.
- Enhance brand visibility through joint marketing initiatives.
- Share resources and expertise for effective marketing campaigns.

Responsibilities

[Your Company Name] Responsibilities:

- Provide marketing materials and resources.
- Manage social media promotions.
- Analyze campaign performance.

[Partner Company Name] Responsibilities:

- Coordinate events and engagements.
- Promote the collaboration on their platforms.
- Provide feedback and follow-up reports.

Duration

The collaboration is intended to commence on [Start Date] and will continue until [End Date], unless terminated earlier by either party.

Termination

Either party may terminate this agreement with [number] days' written notice.

We look forward to the possibility of working together to achieve mutual marketing success. Please sign below to confirm your acceptance of this collaboration agreement.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

Acceptance:

[Partner Name]

[Partner Title]

[Partner Company Name]

Signature: _____ Date: _____