

Influencer Marketing Partnership Proposal

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Email Address]
[Your Phone Number]

[Influencer's Name]
[Influencer's Email Address]
[Influencer's Social Media Handle]

Subject: Collaboration Opportunity

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company Name]. We are a [Brief Description of Your Company and Products/Services].

We have been following your work on [specific platform], and we are impressed by your content, particularly [mention any specific posts or themes]. We believe that a partnership between us would be mutually beneficial.

We would like to propose a collaboration where you promote our [product/service] through your channels. In return, we can offer [details of what you can provide: compensation, products, etc.].

We envision this partnership to include [brief outline of proposed activities, e.g., social media posts, video content, giveaways]. We are open to your ideas as well and would love to hear your thoughts on this.

Please let us know if you are interested, and we can arrange a time to discuss this further. Thank you for considering this partnership opportunity.

Looking forward to your reply.

Best regards,
[Your Name]
[Your Position]
[Your Company Name]