

Franchise Agreement Performance Review

Date: [Insert Date]

To: [Franchisee's Name]

From: [Franchisor's Name]

Subject: Performance Review of Franchise Agreement

Dear [Franchisee's Name],

We hope this message finds you well. As part of our ongoing commitment to support our franchisees and ensure the success of our brand, we have conducted a performance review of your franchise location as per the Franchise Agreement.

The review period covered: [Insert Review Period]. Below are the key findings:

- Sales Performance: [Insert Sales Data]
- Customer Satisfaction: [Insert Customer Feedback]
- Operational Compliance: [Insert Compliance Findings]
- Marketing Initiatives: [Insert Marketing Performance]

We appreciate your efforts and dedication in running the franchise. Based on our review, we recommend the following areas for improvement:

- [Area for Improvement 1]
- [Area for Improvement 2]
- [Area for Improvement 3]

We are here to support you in implementing these improvements. Please feel free to reach out to us with any questions or if you would like to discuss strategies further.

Thank you for your continued partnership and commitment to excellence.

Sincerely,

[Your Name]

[Your Position]

[Franchisor's Company Name]