

Confidentiality Agreement

Date: [Insert Date]

Parties:

[Insert Buyer Company Name] (the "Buyer")

[Insert Seller Company Name] (the "Seller")

1. Purpose

This Confidentiality Agreement (the "Agreement") is entered into to protect the confidential information disclosed between Buyer and Seller in connection with the potential acquisition of Seller's business.

2. Definition of Confidential Information

For the purposes of this Agreement, "Confidential Information" shall include all written, electronic, or oral information disclosed by one party to the other, which is designated as confidential or should reasonably be understood to be confidential.

3. Obligations of Receiving Party

The receiving party agrees to:

- Maintain the confidentiality of the Confidential Information.
- Not disclose the Confidential Information to any third parties without prior written consent of the disclosing party.
- Use the Confidential Information only for the purpose of evaluating the potential acquisition.

4. Term

This Agreement shall remain in effect for [Insert Duration] from the date of signing.

5. Miscellaneous

This Agreement constitutes the entire agreement between the parties and may only be amended in writing signed by both parties.

In Witness Whereof, the parties hereto have executed this Agreement as of the date first above written.

Buyer: _____

Name: [Insert Name]

Title: [Insert Title]

Seller: _____

Name: [Insert Name]

Title: [Insert Title]