Software Licensing Agreement

Date: [Insert Date]

To: [Reseller Name]

Address: [Reseller Address]

Dear [Reseller Name],

This Software Licensing Agreement (hereinafter referred to as "Agreement") is entered into as of the date written above by and between [Your Company Name], a [Your Company State/Type of Entity] having its principal place of business at [Your Company Address] (hereinafter referred to as "Licensor"), and [Reseller Name] (hereinafter referred to as "Reseller").

1. Grant of License

Licensor hereby grants to Reseller a non-exclusive, non-transferable license to market, sell, and distribute [Software Name] (hereinafter referred to as "Software") to end-users under the terms and conditions set forth in this Agreement.

2. Reseller Obligations

Reseller agrees to:

- Promote the Software to prospective customers.
- Provide necessary customer support and services.
- Adhere to all licensing terms and pricing guidelines set forth by Licensor.

3. License Fees

Reseller shall pay Licensor a licensing fee of [Insert Fee Details] for each copy of the Software sold.

4. Term and Termination

This Agreement shall commence on the date written above and shall continue for a period of [Insert Duration] unless terminated earlier by either party with [Insert Notice Period] written notice.

5. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Insert State/Country].

IN WITNESS WHEREOF, the parties hereto have executed this Software Licensing Agreement as of the date first above written.

Licensor:
By: [Your Name]
Title: [Your Title]
Reseller:
By: [Reseller Representative Name]

Title: [Reseller Representative Title]