

Non-Disclosure Agreement

This Non-Disclosure Agreement (the "Agreement") is made and entered into as of [Date] by and between:

[Disclosing Party Name], with an address at [Disclosing Party Address] (the "Disclosing Party")

and

[Receiving Party Name], with an address at [Receiving Party Address] (the "Receiving Party").

1. Definition of Confidential Information

For the purpose of this Agreement, "Confidential Information" shall include all marketing strategies, plans, forecasts, analyses, and any other proprietary information disclosed by the Disclosing Party to the Receiving Party.

2. Obligations of Receiving Party

The Receiving Party agrees to:

- Acknowledge that the Confidential Information is proprietary to the Disclosing Party.
- Not disclose the Confidential Information to any third party without the prior written consent of the Disclosing Party.
- Use the Confidential Information solely for the purpose of evaluating a potential business relationship with the Disclosing Party.

3. Term

This Agreement shall commence on the date first written above and shall continue for a period of [Duration, e.g., 2 years].

4. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [State/Country].

5. Signatures

IN WITNESS WHEREOF, the parties have executed this Non-Disclosure Agreement as of the date first above written.

Disclosing Party:

[Signature] _____

[Printed Name] _____

[Title] _____

Receiving Party:

[Signature] _____

[Printed Name] _____

[Title] _____