

Business Alliance Partnership Agreement

Date: [Insert Date]

From: [Your Company Name]

To: [Partner Company Name]

Subject: Partnership Terms Agreement

Dear [Partner's Name],

We are pleased to propose the following terms for our business alliance partnership:

1. Purpose of Partnership

The purpose of this partnership is to [describe the main objectives and goals of the alliance].

2. Responsibilities

Each party will be responsible for the following:

- [Your Company Name]: [List of responsibilities]
- [Partner Company Name]: [List of responsibilities]

3. Duration

This agreement shall commence on [start date] and shall continue for [duration] unless terminated earlier in accordance with the provisions herein.

4. Financial Arrangements

The financial terms shall include:

- [Financial contributions required from each party]
- [Revenue sharing model]

5. Confidentiality

Both parties agree to maintain confidentiality regarding proprietary information exchanged during the partnership.

6. Termination

This agreement can be terminated by either party upon [notice period], under circumstances including [list circumstances].

7. Governing Law

This agreement shall be governed by the laws of [State/Country].

We believe this partnership will be mutually beneficial and look forward to your positive response. Please feel free to reach out if you have any questions or need further clarification.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]