Cooperative Agreement for Product Introduction

Date: [Insert Date]

[Your Company Name] [Your Company Address] [City, State, Zip Code]

[Partner Company Name] [Partner Company Address] [City, State, Zip Code]

Dear [Partner's Name],

We are pleased to propose this cooperative agreement between [Your Company Name] and [Partner Company Name] for the introduction of our products in the [specific region or market]. Our collaboration aims to leverage our combined strengths to successfully launch and promote our offerings.

Scope of Agreement

- 1. Objectives: To effectively introduce and market [specific products] in [specific region].
- 2. Responsibilities:
- a. [Your Company Name] shall provide [details].
- b. [Partner Company Name] shall handle [details].

Terms of Agreement

- 1. Duration: This agreement shall commence on [start date] and continue until [end date].
- 2. Profit Sharing: Profits shall be shared in the following manner: [details].

Confidentiality

Both parties agree to maintain confidentiality regarding proprietary information shared during this collaboration.

Please signify your acceptance of this agreement by signing below.

Sincerely,
[Your Name]
[Your Title]
[Your Company Name]

Accepted by:

[Partner's Name]
[Partner's Title]
[Partner Company Name]