

Agreement for Joint Vendor Reputation Improvement Initiative

Date: [Insert Date]

This Agreement is made and entered into by and between:

[Vendor 1 Name]

Address: [Vendor 1 Address]

Contact: [Vendor 1 Contact Information]

and

[Vendor 2 Name]

Address: [Vendor 2 Address]

Contact: [Vendor 2 Contact Information]

1. Purpose

The purpose of this Agreement is to outline the terms and conditions under which both parties will collaborate to improve vendor reputation.

2. Scope of Initiative

The initiative will include but is not limited to:

- Developing a joint marketing strategy.
- Sharing best practices for customer engagement.
- Conducting a joint survey to gather customer feedback.

3. Responsibilities

Both parties agree to the following responsibilities:

- Participate in regular meetings to discuss progress.
- Share relevant data and insights.
- Actively promote initiative efforts through their networks.

4. Duration

This Agreement shall commence on the date first written above and shall continue for a period of [Insert Duration], unless terminated in accordance with Section 5.

5. Termination

Either party may terminate this Agreement with [Insert Notice Period] notice in writing to the other party.

6. Signatures

By signing below, both parties agree to the terms and conditions set forth in this Agreement.

[Vendor 1 Name]
Title: [Vendor 1 Title]
Date: [Insert Date]

[Vendor 2 Name]
Title: [Vendor 2 Title]
Date: [Insert Date]