

Vendor Trademark Usage Agreement

Date: [Insert Date]

To:

[Vendor Name]

[Vendor Address]

[City, State, Zip Code]

Dear [Vendor Contact Name],

This letter serves as a Vendor Trademark Usage Agreement for the purposes of our upcoming sponsorship activation event titled "[Event Name]" on [Event Date].

1. Grant of License

[Vendor Name] hereby grants [Company Name] a limited, non-exclusive, revocable license to use the [Vendor Trademark] solely for the purpose of promoting the [Event Name].

2. Usage Guidelines

The [Vendor Trademark] can only be used in accordance with the provided guidelines and must be approved by [Vendor Name] prior to publication.

3. Duration

This agreement is effective from [Start Date] until [End Date].

4. Ownership

[Vendor Name] retains all rights, title, and interest in and to the [Vendor Trademark].

5. Indemnification

[Company Name] agrees to indemnify and hold harmless [Vendor Name] from any claims arising from the use of the [Vendor Trademark].

6. Governing Law

This agreement shall be governed by the laws of [State].

By signing below, both parties agree to the terms outlined in this Vendor Trademark Usage Agreement.

Thank you for your partnership.

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

[Vendor Contact Name]

[Vendor Title]

[Vendor Name]