

Vendor Trademark Usage Agreement

Date: [Insert Date]

To: [Vendor's Name]
[Vendor's Address]
[City, State, Zip Code]

Dear [Vendor's Name],

This Trademark Usage Agreement ("Agreement") is made and entered into as of the date written above by and between [Your Company Name] ("Licensor") and [Vendor's Name] ("Licensee").

1. Grant of License

Licensor hereby grants Licensee a non-exclusive, royalty-free license to use Licensor's trademarks, logos, and branding ("Trademarks") solely for the purpose of [Briefly describe the Social Media Campaign].

2. Usage Guidelines

Licensee agrees to adhere to the following guidelines while using the Trademarks:

- Trademarks must be used in their entirety without modifications.
- Trademarks should not be used in a misleading manner or in a way that could harm Licensor's reputation.
- All materials displaying Trademarks must be pre-approved by Licensor prior to posting.

3. Duration

This Agreement shall commence on the date first above written and shall continue until [Specify End Date] unless terminated earlier in accordance with the terms herein.

4. Termination

Either party may terminate this Agreement with [Specify Notice Period] written notice to the other party.

5. Indemnification

Licensee agrees to indemnify and hold harmless Licensor from any claims arising from Licensee's use of the Trademarks.

6. Governing Law

This Agreement shall be governed by the laws of [State/Country].

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Usage Agreement as of the date first above written.

[Your Company Name]

By: _____

Name: [Your Name]

Title: [Your Title]

[Vendor's Name]

By: _____

Name: [Vendor Representative Name]

Title: [Vendor Representative Title]