

Vendor Trademark Usage Agreement for Retail Display

Date: [Insert Date]

To: [Vendor's Name]

[Vendor's Address]

[City, State, Zip]

Dear [Vendor's Name],

This Letter serves as an agreement between [Your Company Name] and [Vendor's Name] regarding the usage of the trademark(s) owned by [Your Company Name] for retail display purposes.

1. Grant of License

[Your Company Name] hereby grants [Vendor's Name] a non-exclusive, royalty-free license to use the trademark(s) specified below for the purpose of retail display:

- [Trademark 1]
- [Trademark 2]
- [Trademark 3]

2. Duration

This agreement shall commence on [Start Date] and shall remain in effect until [End Date], unless terminated earlier in accordance with the termination clause.

3. Usage Guidelines

[Vendor's Name] agrees to adhere to the branding guidelines provided by [Your Company Name] and maintain the integrity of the trademark.

4. Termination

Either party may terminate this agreement with [number of days] days written notice to the other party.

Please sign and return a copy of this agreement to confirm your acceptance of the terms outlined above.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip]

[Email Address]

[Phone Number]

Agreed and Accepted:

[Vendor's Name] _____

[Date]