

Vendor Trademark Usage Agreement

Date: [Insert Date]

To: [Vendor Name]

Address: [Vendor Address]

Dear [Vendor Name],

This Vendor Trademark Usage Agreement ("Agreement") is made and entered into by and between [Your Company Name], a [Your Company Structure, e.g., Corporation, LLC] located at [Your Company Address] ("Company"), and [Vendor Name] "Vendor" (collectively referred to as the "Parties").

1. Grant of License

Vendor hereby grants Company a non-exclusive, transferable license to use the Vendor's trademarks, including, but not limited to, [List Trademarks], solely for the purpose of promoting and endorsing [Specify Products] ("Products").

2. Duration

This Agreement shall be effective for a period of [Insert Time Period] from the date of execution.

3. Responsibilities

Company agrees to use Vendor's trademarks in accordance with Vendor's guidelines and to seek Vendor's approval prior to any promotional material release.

4. Indemnification

Company agrees to indemnify and hold harmless Vendor from any claims, damages, or expenses arising out of Company's use of Vendor's trademarks.

5. Termination

Either party may terminate this Agreement by providing [Insert Notice Period] written notice to the other party.

6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Insert Jurisdiction].

IN WITNESS WHEREOF, the parties hereto have executed this Vendor Trademark Usage Agreement as of the date first above written.

For [Your Company Name]:

[Your Name]

[Your Title]

For [Vendor Name]:

[Vendor Representative Name]

[Vendor Title]