

Subject: Request for Loyalty Discount

Dear [Supplier's Name],

I hope this message finds you well. As a valued partner of [Your Company's Name], we have greatly appreciated the quality products and services you have consistently provided over the years.

As we strive to maintain a strong business relationship and continue to grow together, I would like to formally request a loyalty discount for our upcoming orders. With [number of years] years of collaboration, we believe this gesture would reflect our commitment to your brand and the mutual benefits we have enjoyed.

We are looking forward to continuing this partnership and would appreciate your consideration of our request. Thank you for your attention, and we look forward to your favorable response.

Best regards,

[Your Name]

[Your Position]

[Your Company's Name]

[Your Contact Information]