

Supplier Loyalty Discount Request

Dear [Supplier's Name],

I hope this message finds you well. As a loyal customer of [Supplier's Company Name], we appreciate the exceptional service and quality products you have provided us over the years.

We have been purchasing from you consistently since [start date of business relationship], and as our business has grown, we have come to rely on your products and timely deliveries. In recognition of our ongoing partnership, we would like to formally request a loyalty discount on our future orders.

We believe that this gesture would not only reinforce our relationship, but also allow us to continue purchasing larger quantities and maintaining a steady flow of orders.

We are looking forward to your favorable response and appreciate your consideration of our request. Thank you for your continued support.

Warm regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]