Supplier Loyalty Discount Request

Date: [Insert Date]

[Supplier's Name] [Supplier's Address] [City, State, Zip Code]

Dear [Supplier's Contact Name],

I hope this message finds you well. As a valued partner and preferred vendor, we have greatly appreciated the quality of service and products your company has provided over the years.

In light of our ongoing collaboration and the volume of business we have conducted together, we would like to formally request a loyalty discount on our future purchases. This adjustment would not only reinforce our partnership but also ensure continued growth and profitability for both our companies.

We are confident that a loyalty discount will enable us to allocate more resources towards purchasing from your company and recommend your services to others in our network.

Thank you for considering our request. We look forward to your positive response and to continuing our successful partnership.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[Your Email]
[Your Phone Number]