Supplier Loyalty Discount Request

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

[Supplier's Name]

[Supplier's Company Name]

[Supplier's Address]

[City, State, Zip Code]

Dear [Supplier's Name],

I hope this message finds you well. I am writing to express our appreciation for the excellent partnership we have fostered over the years. Your consistent quality and service have significantly contributed to our success.

As we continue to grow together, we would like to discuss the possibility of a loyalty discount for our ongoing purchases. We believe that this gesture would not only strengthen our relationship but also encourage us to further increase our order volumes in the future.

Our records indicate that [mention any relevant statistics about your purchasing volume or duration of partnership]. Given this long-standing relationship, we kindly request a review of our current pricing structure for a potential discount.

Thank you for considering our request. We look forward to your positive response and continuing our fruitful collaboration.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]