

Supplier Loyalty Discount Request

[Your Name]
[Your Title]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

Date: [Insert Date]

[Supplier's Name]
[Supplier's Company Name]
[Supplier's Company Address]
[City, State, Zip Code]

Dear [Supplier's Name],

I hope this message finds you well. We at [Your Company Name] have greatly valued our partnership with [Supplier's Company Name] over the years. As a high-volume purchaser, we appreciate the quality of your products and the reliability of your service.

To further strengthen our relationship and facilitate continued growth, I would like to formally request a loyalty discount on our future orders. Our sustained commitment has led us to consistently increase our order volume, and we believe that a loyalty discount would be mutually beneficial.

We are looking forward to negotiating terms that would enhance our ongoing collaboration and provide greater value to both parties. Please let me know a convenient time for us to discuss this matter further.

Thank you for considering our request. I look forward to your positive response.

Warm regards,

[Your Name]
[Your Title]
[Your Company Name]