

Supplier Loyalty Discount Request

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Supplier's Name]
[Supplier's Title]
[Supplier's Company Name]
[Supplier's Company Address]
[City, State, Zip Code]

Dear [Supplier's Name],

I hope this message finds you well. I am writing to express our appreciation for the partnership we have developed with [Supplier's Company Name] over the past [duration of partnership]. We have consistently valued the quality of your products and the reliability of your service.

As an exclusive account, we would like to request a loyalty discount based on our ongoing commitment and the volume of business we conduct together. This discount would not only benefit our operations but also strengthen our partnership as we continue to grow and expand our business with your esteemed company.

We believe that a supplier loyalty discount would encourage us to increase our order sizes and fortify our relationship, ensuring mutual benefits in the long run. We appreciate your consideration of our request and look forward to your positive response.

Thank you for your attention to this matter. Please feel free to contact me at [your phone number] or [your email address] for any further discussion.

Warm regards,

[Your Name]
[Your Title]
[Your Company Name]